



Association for Research of
Childhood Cancer

P.O. Box 251 | Buffalo, NY 14225-0251
716.681.4433 | www.arocc.org

NEWSLETTER

Volume 123
Fall/Winter 2008

**“If I had my choice
between and a
moonwalk and
the life of a single
child with cancer,
I would never glance
upward.”**

James T. Grace MD

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HOLIDAY HERO 2008

All Kids Need a Hero, Thanks For Being Ours!

Childhood cancer is the number one disease killer of our children. It is a disease of the young and the innocent, one that can strike without rhyme or reason and brings untold pain, suffering and grief to victims and loved ones. The Association for Research of Childhood Cancer (AROCC) is committed to doing something to change that.

Our primary mission is to raise funds to support basic science research and clinical studies, which have breakthrough potential for a cure for childhood cancer. AROCC volunteers are proud of the fact that 94 cents of every dollar raised goes directly towards pediatric cancer research.

Each year, through our

Holiday Hero Campaign, we ask that you send a tax-deductible donation, make a pledge or donate online at www.arocc.org, so we can help some very special kids. **Our goal this year is to raise \$60,000 to support two \$30,000 grants.** Please be as generous as possible. With your donation, children will be given a chance of a lifetime, the chance to live and grow up to be healthy and strong. Our Holiday Hero Campaign needs your commitment, more importantly our children need your support.

We will recognize those who desire in a holiday announcement in **Business First** on **December 19, 2008**. Your contribution could be in lieu of sending seasonal greeting cards or holiday gifts.

All donations must be received by **Friday, December 12, 2008** in

order to appear in our holiday announcement advertisement. Please let others know of our efforts, hopefully they may wish to contribute also.

The proceeds will be used for seed projects, and equipment at Women's and Children's Hospital, the Pediatric Department of Roswell Park Cancer Institute, and the SUNY at Buffalo Medical School. We are encouraged by the progress made in finding a cure for the cancers that afflict our children. None of this would be possible without support from concerned, generous people such as you. We thank you from the bottom of our hearts.

For those of you who have contributed to the Holiday Hero in prior years, your campaign envelope will be mailed to

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RACE TO CURE CHILDHOOD CANCER

The **Race to Cure Childhood Cancer 5K Run/Walk**, in memory of Jeff Casterline was held again this year at the beautiful Ramada Hotel & Conference Center. The race kicked off at 9:30 A.M. on Saturday, August 23, 2008 in Amherst, NY.

Race day turned out to be perfect. Despite the rainy weather that we have had most of this summer, the day was sunny and warm for the race. This event is held in memory of **Jeff Casterline**, a well-known local athlete, humanitarian and Association for Research of Childhood Cancer supporter who succumbed to cancer in 1996.

James and Donna Monaco, co-chairs of the event, were helped by committee members **Jennifer Loomis** and **Carole Casterline** (sister of Jeff Casterline).

The **Ramada Hotel & Conference Center, 2402 North Forest Road, Amherst, NY 14068**, www.ramadahotelamherst.com kindly provided the use of their banquet facilities. WNY Finish Line Services provided officiating.

We would like to thank our generous sponsors: JetBlue Airways, Aero Instruments & Avionics, First Niagara, Thrivent Financial, Ricmar Elec-

tric, Dick's Sporting Goods, and the Olive Garden.

After the race was done, the post party included a wonderful pasta lunch, beer, water, soft drinks, cake and door prizes. **Bill Lacy from Mix 104.1** was our master of ceremonies and music was provided by our DJ: **A System of Sound**. It was fun for the whole family!

Overall Male and Female winners were as follows:

1st Place – Male

Brian Murray with a time of 0:17:48

1st Place – Female

Nicole Novak with a time of 0:20:59



HOLIDAY HERO 2008

(Continued from page 1)

you directly. Your continued support is critical. For those of you **who are not** Holiday Heroes, please open your hearts, then your wallets and send your donation to:

AROCC - Holiday Hero 2008, P.O. Box 251, Buffalo, NY 14225-0251

You may also go to www.arocc.org to make your Holiday Hero donation on-line from our SECURED site. Go to our website

and select **EVENTS** from the left column, from the **EVENTS** page select **Holiday Hero**, from the **Holiday Hero** page select the option to make an on-line donation. Then follow the instructions on screen.

For more Information on **HOLIDAY HERO**, please email **Charles Moll** at cmoll@cetechnology.com.

God bless you and yours
and may the New Year

bring you peace and joy.

THIS HOLIDAY, BE A HERO.

Sincerely,

Your 2008 Holiday Hero Campaign Honorary Chairpersons

Bill Lacy
104.1 WHTT

Marv Levy
Hall of Fame Coach

Rich Newberg
WIVB-TV

TRI-FIVE— DONATES \$100,000 OVER 30 YEARS

Tri-Five of Western New York held their **33rd Annual Classic Car Show** on July 6th, 2008. A gorgeous day greeted over 450 classic cars and hundreds of patrons to the Great Pumpkin Farm in Clarence, NY. It was a great afternoon filled with live music, good food, family activities and some of the most beautiful classic cars in WNY.

The classic car show was once again a tremendous success and **over \$5000** was raised for the Association for Research of Childhood Cancer. AROCC volunteers ran the hot dog

stand where over 1650 hot dogs and drinks were served to hungry car enthusiasts and the volunteers also donated baskets for the Chinese Auction.

Over the last 30 years, Tri-Five has donated over **\$100,000** to AROCC to support pediatric cancer research. With their significant contributions every year, AROCC has funded more than **2 million dollars** in grants to researchers in WNY and other pediatric cancer research centers in the country.

Congratulations to **Cal Oun,**

President along with **Donna Oun** and **all the hard working members** who make this event so successful every year.

We hope to see you next year at the 34th annual classic car show on **July 5th, 2009** at the Great Pumpkin Farm. This is a great opportunity for you and your family to enjoy a fun-filled summer day together and support pediatric cancer research.

**THANK YOU TRI-FIVE
FOR 30 YEARS
OF CONTINUED SUPPORT!**

RED STOCKING AWARDS 2008

AROCC was one of 10 local charities selected by the **“Blue Crew”** of **BlueCross BlueShield of Western New York** to receive **\$2000** at their annual **“Red Stocking”** award presentation.

Anne O'Donnell, AROCC volunteer and President attended the reception on December 11th, 2007 at the BlueCross BlueShield corporate headquarters. **Cheryl Howe, Executive Vice President, Operations** began the program by welcoming all the recipients and thanking the volunteers for all their hard work through the years.

The check presentation was made by **Nancy Kelchlin, Blue Crew Representative, Betty Fredricks,**

Volunteer of the Year and School 89 Junior Blue Crew. The company has close to 1000 employee participants in its volunteer program known as the **“Blue Crew”**. Last year the volunteers logged more than 4,500 hours of volunteer time with more than 50 groups in the community. Collectively the volunteers work on a variety of projects and events to raise money for charitable events.

Events such as Food and Clothing Drives, Christmas in July Raffle, Bake Sales, Basket Auctions, Thanksgiving Food Drives and the Red Stocking Money Collection are just a few of the successful **“Red Stocking”** holiday fundraising efforts carried out by the **“Blue Crew”**.

Throughout the year the employees also make charitable donations through payroll deduction in support of **“Dress Down”** Fridays. AROCC congratulates each and every volunteer who has worked so hard to contribute to the success of the efforts of the **“Blue Crew”**. Your dedication to public service is truly commendable. We thank you for selecting us as a recipient this year and we wish you continued success in your fundraising endeavors.

Close to 1000 employees participate in the volunteer program known as the “Blue Crew”

36th LANCASTER H.S. VARIETY SHOW



On March 19, 2008 the National Honor Society of Lancaster High School held their **36th Annual Talent and Variety Show** to benefit the Association for Research of Childhood Cancer in memory of former student **ChrisMarie Halicki**. An enthusiastic cast performed in 23 individual

acts, including bands, singers and dancers. It was an entertaining and enjoyable evening for all who attended.

Mrs. Shannon Skowron, the NHS faculty advisor, presented a check to the Association for Research of Childhood Cancer for **\$2,127.75**.

We would like to thank **Kimberly**

Bottomley, President, along with all the members of the National Honor Society as well as the faculty and staff at Lancaster High School for their hard work and continued support to fund pediatric cancer research

Thank you for a job well done!

2nd ANNUAL BA MEMORIAL GOLF EVENT

On July 3rd 2008 the **2nd Annual BA's Memorial Golf Tournament** took place at Beaver Island Golf Course on Grand Island with proceeds benefiting the Association for Research of Childhood Cancer. The golf classic was held in honor of **Bill Aydelotte (BA)** who died after a battle with cancer. Nancy (Bill's wife) chose AROCC not only because of Bill's illness, but Nancy is a registered nurse and has seen the effects of childhood cancer firsthand.

The event was organized by **Dale Berger, Bill Buckley and Patty Rink** and held in conjunction with the Grand Island High School Class of 1968's 40th reunion. Lunch was served on the course and steak dinner/drinks at Mallwitz's Lanes on Grand Island.

The golfing event was won by the foursome of **Mel, Adam and Rod Passeralli and Paul Pearson**. The event raised close to **\$5000** for the charity and a good time was had by

all.

The charity would like to thank the committee and all of the volunteers for their hard work and commitment which led to the success of this golf tournament. We would also like to thank **Ken Lorenz** and **Larry Lorenz** from AROCC for assisting on the committee. And we look forward to next year's tournament. Always remember, in BA's words,

**"SWING HARD IN
CASE YOU HIT IT"**

MEMORIALS AND DONATIONS

MEMORIALS

Julia Adamczyk
Antoinette Black
Gertrude Corbetta
Lisa Gravel
Jimmy Griffin
ChrisMarie Halicki
Janet Hull
Robert J. Korhummel
Grace Lang
John F. Lang II
Todd Lang
Thomas Michaels

Edward J. Moll
Maryann Mueller
DeAnn Terese Nicolaio
Albert Pascucci
Mark D. Pulley
Dave Recore
Michael Ring
Loretta Rudolph
Margaret Sheehan
Lucy Siepka
Marie Stachowski
Anna Stahley
Samuel John and Rachel Elizabeth Turner

Betty Jane Wolff

DONATIONS

2nd Annual BA Open
Mrs Anna Bates
Just Give Program
Lancaster NHS
R.A. Miller Hardwood Co.
Red Jacket Auxiliary VFW 3068
Sigma Phi Gamma Sorority
State Employees Federated Appeal
Tri-Five Car Club
Uniland Development Corp.
United Way of Buffalo and Erie Co.

MEDICAL-SCIENTIFIC REPORT

AROCC would like to thank **Yasmin Thanavala, PhD**, Department of Immunology, RPCI for her leadership as Chairperson of the Medical Scientific Board for 2006-2008.

Protul Shrikant, PhD, will serve as Chairperson for 2009.

AROCC welcomes back

Martin Brecher	MD	RPCI
David Goodrich	PhD	RPCI
Yasmin Thanavala	PhD	RPCI
William Held	PhD	RPCI
Steven Pruitt	PhD	RPCI
Peter Aplan	MD	NCI

We would like to thank **Dr. Daniel Green** and **Dr. Youcef Rustum** for their many years of service on the Board.

GRANTS AWARDED

There were 7 grants submitted this year for “seed funding”. We would like to thank the Medical Scientific Board for their diligent review of these grants and the scientific recommendations they made, which is in keeping with the goals of AROCC funding.

AROCC is pleased to announce the funding of the following 1 year grants for 2008.

\$30,000

Dr. Hubert Yin

University of Colorado,

“Developing Novel Peptide Probes to Study Latent Membrane Protein”

\$20,000

Dr. Michael Higgins

Roswell Park Cancer Institute

“Generation of a Lin28B Gain for Wilms Tumor”



ROCK AND ROLL FOR AROCC



The Association for Research of Childhood Cancer's Fourth Annual **Rock N' Roll for AROCC Dance** was held on April 21, 2008 at the Father Justin's Knights of Columbus Hall. The music was provided this year by the very popular group **JoyRyde** and the

Hitman Horns who helped make our dance a very memorable one.

As always, a Chinese auction was one of the highlights of the evening. We received an outpouring of donations, including beautiful pieces of jewelry and a wonderful Buffalo Bills rug. This year's Chinese Auction was the most successful yet.

AROCC would like to thank all who worked very hard at making this year's dance a tremendous success. **Mary Ellen and Larry Lorenz and their committee** did a great job organizing this wonderful event for AROCC.

We look forward to our **5th Annual Rock N' Roll for AROCC Dance to be held on April 18, 2009.**



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WE'RE ON THE WEB!

VISIT US AT

WWW.AROCC.ORG

- *"That today's children will have a tomorrow and tomorrow's children will have a future"*

PRESIDENT'S CORNER



FROM THE PRESIDENT. . .

The Association for Research of Childhood Cancer joins the surge in the use of computer technology. . .

In the last 35 years we have all seen how computers have changed our lives. AROCC is no different. Beginning as a neophyte, grass roots parents group selling arts and crafts from a bus, to a recognized international pediatric cancer charity, we have come a long way. Getting our message out to the public is of paramount importance.

All this is possible because of the commitment that **Charles Moll** made to AROCC. Charlie has been on the Board since the very beginning. He held the position of **Director of Administrative Computing, SUNY at Buffalo**. He brought a great deal of expertise to the table.

He is responsible for the development of the **Information System** and the development of our **Web Site**. We are indebted to him for all the long hours, days, months and years that he has served and continues to

serve in this roll.

Information Technology joins the battle to hasten the cure of childhood cancer. During the past year, we have introduced a wealth of information on our web site www.arocc.org in an effort to help our kids and keep the community informed. The most recent addition is how to **make secure donations online** for many of our events. Please visit online and learn how you can help us in our mission. . . **"that today's children will have a tomorrow, and tomorrow's children will have a future"**.